

# #legend

## ***#legend is hiring a Digital Editor***

***The Digital Editor will be responsible for the content and images used on a website. He/she will plan, research, write copy and edit the content of a website.***

### **Summary**

We are looking for a creative and passionate Digital Editor to work alongside and lead a team of in-house and freelancers to research, plan, develop and implement our web content. As a Digital Editor your main goal will be to produce creative web content that attracts an audience while utilising digital start.

### **Job Responsibilities**

- Create, produce and manage high-quality content
- Manage in-house and build network of freelance writers
- Build relationship with clients
- Supervise layout of images, graphics, videos and other artwork
- Proofread and edit material
- Work in a multidisciplinary team with professionals such as web designers, marketing executives and photographers to improve content strategy
- Keep abreast with latest trends in fashion, entertainment, beauty, style and etc.

### **Requirements**

- Be familiar with SEO optimisation and Wordpress backend
- Understanding of Google Analytics to keep track of and interpret the data for future content
- Familiar with social media and e-newsletters and content creation for both mediums
- Experience with working in an editorial environment
- Experience with leading a small team
- 3+ years of working in the editorial field
- Good story telling skills and experience in online content creation
- Have a good eye for fashion, beauty and pop-culture trends

Interested parties please send curriculum vitae with full career details, availability and expected salary to [info@hashtaglegend.com](mailto:info@hashtaglegend.com)